

# Thethirdeye Newsletter - (Friday March 2010) Edition

## Google Sony TV = 1997?

Remember like 10 years ago when the &#8220;cool&#8221; thing to do was WebTV? A computer on your television set, with a keyboard and a mouse that worked (sometimes) with no wires?! Okay, so it was never really that cool&mdash;maybe watching TV and computing simult

Source: Marketingpilgrim

## Apple patent reveals iGroups location-based social networking for iPhone

Apple patent applications are usually pretty dry, but it looks like a new one turned up by Patently Apple has a bit more user-focused meat to it -- it describes a location-based social networking app called "iGroups," which lets groups of people share data amongst themselves using a

Source: Engadget

## Amazon releases Kindle ebook reader application for Macs

Amazon has finally released a version of its Kindle ebook reading software for the Mac. The company previously released a Kindle app for the iPhone a year ago, and has plans for an iPad version of the software as well. The free Kindle for Mac includes all of the features that you wo

Source: Venturebeat

## Google Will Soon Offer A Way For Users To Opt-Out Of Google Analytics Tracking

Some people don&#8217;t like the idea of Google having any data about them. Unfortunately, if you visit a site tracked by Google Analytics (and chances are you hit several each day), you have no choice. But soon, you might. Google is testing a browser-based opt-out solution for

Source: Techcrunch

## YouTube Defense: Viacom &#8220;Secretly Uploaded&#8221; Content, And They Tried To Buy Us

Earlier today, several previously sealed legal documents in the longstanding copyright infringement lawsuit against YouTube by Viacom were made public. In conjunction with the public release of those documents, YouTube&#8217;s chief counsel Zahavah Levine wrote a blog post which reads

Source: Techcrunch

## Palm: revenues up, expectations down

Despite a surge in sales, Palm CFO Doug Jeffries predicts that the smartphone maker's immediate future won't be a happy one. These revelations came today in a conference call with analysts and reporters as Palm announced its third-quarter results for fiscal year 2010. Wall Stre

Source: Theregister

## YC-Funded Data Marketplace Is An Amazon For Structured Information

There has always been a vibrant ecosystem around financial data. Financial institutions, such as hedge funds and investment banks, pay thousands of dollars for quantitative tabular data (financial data in spreadsheets). But now, the web has provided a mechanism to distribute and publish

Source: Techcrunch

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Any comments email me on dean@thethirdeye.org

## Google Calendar&#8217;s Smart Rescheduler Searches For The Best Meeting Times

The only thing worse than company meetings is trying to schedule one. The more people who need to be at that meeting, the harder it is to find a time slot that works with everyone's schedule. A new Google Calendar Labs feature called the Smart Rescheduler brings some search sma

Source: Techcrunch

## Those Facebook QR Codes Are Part Of Their Location Plans

A few days ago, we noted that Facebook was testing putting links to QR codes on their main profile pages. Now we know why. Apparently, Facebook is doing some testing ahead of their location feature roll-out, which will use these codes. A source with knowledge of Facebook&#8217;s

Source: Techcrunch

## Facebook&#8217;s Beacon Settlement Approved by Judge

In what appears to be the last of several conclusions to a drawn-out class action lawsuit regarding Facebook&#8217;s now-defunct Beacon advertising program, a judge has approved a contested settlement, as Wired reports. Facebook will provide \$9.5 million to create a ?Digital Trust

Source: Insidefacebook

## Four ways to make money &#8220;selling&#8221; free mobile apps

The mobile app market is heating up, both for paid and free apps. And we&#8217;re seeing numerous app developers and content publishers jumping into the market every day looking to make money on this opportunity. If you can get consumers to pay for your app, great. But with

Source: Venturebeat

## Smartling lands \$4M, continues frenzy of web translation

It looks like competition among translation startups is heating up, with a number?of companies popping up making?substantial?announcements in the last few months.?Smartling,?a startup that?helps businesses to better use their websites by speaking to customers in their native langua

Source: Venturebeat

## Google China could be ceasing operations in April, says report

Just when you were hoping things would get better for the bickering search giant and nation-state, along comes apparent word from Shanghai-based Chinese Business News (via Bloomberg), citing an anonymous Google China employee, that the company is looking into closing up shop on April 10th-

Source: Engadget