

Now playing: Apps Script for Google Docs

The Google Apps team here in New York City is a hotbed of movie fanatics. But while planning a recent movie night, we realized we spend too much time organizing our events and not enough time discussing, debating and watching movies. To take the hard work out of planning, we turned to Google.

Source: Googleblog

Google Maps Adds Biking Directions

Google Maps added a new type of directions for the US: bicycling directions. Google's blog explains that "biking directions keep you on bike-friendly roads and avoid some of the city's busiest intersections". Adding bicycling directions wasn't an easy task because Google had

Source: Googlesystem

Google Maps Gets Bike-Friendly

Not sure what the weather's like where you are, but here in New York, we're getting an early dose of spring. A lot of people are starting to break out the old bicycles, after three months in storage. Just in time for the changing of the seasons, Google is rol

Source: Appscout

New Gestures Coming to iPhone OS 3.2?

The latest beta (4) of the iPhone OS 3.2 SDK shows evidence of a couple of new gestures that appear to be coming to the iPhone. The new gestures are triple-tap and long press. 9to5Mac has been trolling through the latest SDKs, and it found two new files, 3Tap.plist and LongPress-d

Source: Technologyexpert

Bing Makes More Slight Gains in Search Wars

ComScore released its search engine traffic results for February, and once again, it's good news for Microsoft--once again, at the expense of Yahoo. Bing is continuing its slow but steady crawl to number two, rising from 11.3 to 11.5 percent of the search market-d

Source: Appscout

Google Reader Makes A More Visual Play

Google launched a new service today in from its Labs called Google Reader Play. It is a more visual way to browse through the most popular items being saved and shared on Google Reader. When you launch it, you are presented with a large photo, video, or text excerpt on the main part

Source: Techcrunch

The best Mario furniture you will ever see

A hardcore Mario fan would drop his jaw looking at these themed shelves. I just love the warp pipe which is made from garbage cans and serves as a stand for charging stand for mobile phones. The icing on the cake is the clock (after the jump) which features a scene from Game Boy videogame,

Source: Newlaunches

XNA Game Studio 4.0 to Support New Windows Phone

Game developers attending GDC this week will get a first look at the latest version of the XNA toolkit ? XNA Game Studio 4.0 ? which provides the technology to create games for Xbox 360, Windows, and now, the Windows Phone 7 Series. Shawn Hargreaves posted on his blog about what's new

Source: on10

Motally Brings Mobile Analytics To Smartphone Games

As mobile gaming takes off, developers will need in-depth analysis to determine consumer behavior with their games and adjust their games accordingly. Motally, which provides user-action tracking services for the mobile web and apps, is expanding its product base today offering a targeted a

Source: Techcrunch

BoomStartup Gives Utah Its Own Startup Incubator

While California and New York tend to get the most attention as technology hubs, other states are quietly hosting their own vibrant communities around technology and innovation. Utah is one of these states. Utah is home to tech giants Omniture (which was acquired by Adobe for \$1.8 b

Source: Techcrunch

Lucid Imagination Raises \$10 Million For Apache Search Technology

Lucid Imagination, the startup that commercially distributes the open source Apache Lucene and Apache Solr search technology, has raised \$10 million in Series B funding from Shasta Ventures with Granite Ventures and Walden International participating in the round. This brings the company-a

Source: Techcrunch

Twitter Gets Its Own URL Shortener To Stop Scams; Good Marketers Need Not Fear

Share Twitter has just announced that to protect people from scams, links in direct messages and sent via email will be shortened using its own URL shortener. It's a welcome move. Still, I was curious about any impacts this might have for good marketers wh

Source: searchengineland

Tablet maker threatens, then robs Apple

The publicity whores at China's Shenzhen Great Loong Brother tablet-PC maker are at it again. First, they raised a worldwild rumpus by floating the prospect of a lawsuit accusing Apple of stealing the design of their tubby P88 slate for the iPad. Now they've blatantly ripped of

Source: Theregister

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